PMA
HAS IT COVERED
COOPERATIVELY!

PMA MARKETING ASSOCIATES, INC.

79 North Franklin Turnpike, Suite 202, Ramsey, NJ 07446
Tel (201) 818 9181 • Fax (201) 818 6878

ATTACHED IS YOUR MAY 1997 PMA BENEFITS STATEMENT.

FOR A QUICK UP-TO-THE-MINUTE REPORT ON YOUR ALLIANCE ACCRUAL FUND, CALL 1-800-334-8682; EXT. 3521, 3545, 3140 OR 3078 FOR BALANCE AND RECENT TRANSACTIONS.

Vince Montini, President

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Source: https://www.industrydocuments.ucsf.edu/docs/lnfy0000

PEER MARKETING ASSOCIATES, INC.

16 Ar[illegible]dian Ave., Suite C1
Paramus NJ, 07652

June 6, 1997

Mailing Address

MIDDLESEX TOB.& CONFECTIONARY
ATTN: MR. SANDER KATZ
450 FLORIDA GROVE ROAD

PERTH AMBOY , NJ 08861-

Manager WOLFE L
Manager Reg/Div 1240
Paying Account 9994310
Shipping Account 4233600
Brand Family FOCUS
Region/Division 1330

****** SUMMARY OF MEMBER BENEFITS ******

	Monthly Volume	Off Invoice	Monthly Rebate	Invoice Terms &EFT	Total Rebate
	(ctns)	($)	($)	($)	($)
January	180	360	0	53	413
February	300	600	0	89	689
March	600	1,200	0	187	1,387
April	180	360	0	56	416
May	300	600	0	94	694
June	0	0	0	0	0
July	0	0	0	0	0
August	0	0	0	0	0
September	0	0	0	0	0
October	0	0	0	0	0
November	0	0	0	0	0
December	0	0	0	0	0
Total	1,560	3,120	0	479	3,599

	Monthly Volume	Alliance Accrual	Alliance Accrual	Alliance Accrual
	(ctns)	Earned	Used	Remaining
Bal Forwd				2,454
January	180	908	0	3,362
February	300	255	0	3,617
March	600	510	0	4,127
April	180	189	542	3,774
May	300	315	0	4,089
June	0	0	0	0
July	0	0	0	0
August	0	0	0	0
September	0	0	0	0
October	0	0	0	0
November	0	0	0	0
December	0	0	0	0
Total	1,560	2,177	542	4,089

	Monthly Volume	Share of Category
	(ctns)	($0-$0.50)
January	180	0
February	300	0
March	600	0
April	180	0
May	300	0
June	0	0
July	0	0
August	0	0
September	0	0
October	0	0
November	0	0
December	0	0
Total	1,560	0

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Source: https://www.industrydocuments.ucsf.edu/docs/lnfy0000

Peer Marketing Associates, Inc.
79 North Franklin Turnpike
Suite 202
Ramsey, NJ 07446

HOW TO READ YOUR PMA CIGARETTE PROGRAM BENEFIT STATEMENT

Manager
Manager Reg/Div
Paying Account
Shipping Account
Brand Family CARDINAL
Region/Division

****** SUMMARY OF MEMBER BENEFITS ******

	Monthly Volume (ctns)	Off Invoice ($)	Monthly Rebate ($)	Invoice Terms &EFT ($)	Total Rebate ($)
January	10,200	23,460	0	3,382	26,842
February	2,340	5,382	0	775	6,157
March	3,600	8,280	0	1,241	9,521
April	3,900	9,558	0	1,363	10,921
May	3,900	X $2.50 = 9,750	0	1,362	11,112 = 9750+1362
June	0	0	0	0	0
July	0	0	0	0	0
August	0	0	0	0	0
September	0	0	0	0	0
October	0	0	0	0	0
November	0	0	0	0	0
December	0	0	0	0	0
Total	23,940	56,430	0	8,123	64,553

Off Invoice Max. - $2.50

In this case No rebate check

.349/ctn

Monthly Volume

YTD Volume

	Monthly Volume (ctns)	Alliance Accrual Earned	Alliance Accrual Used	Alliance Accrual Remaining
Bal Forwd				22,824
January	10,200	15,068	7,500	30,392
February	2,340	1,287	0	31,679
March	3,600	1,980	55	33,504
April	3,900	2,337	0	35,841
May	3,900	2,145	10,000	27,986
June	0	0	0	0
July	0	0	0	0
August	0	0	0	0
September	0	0	0	0
October	0	0	0	0
November	0	0	0	0
December	0	0	0	0
Total	23,940	22,817	17,655 Total	27,986

.55¢ per ctn

Amounts Withdrawn so far this year

Balance to date. This amount is ready to be used to promote the brand. See RJR rep to withdraw.

	Monthly Volume (ctns)	Share of Category ($0-$0.50)
January	10,200	0
February	2,340	0
March	3,600	0
April	3,900	0
May	3,900	0
June	0	0
July	0	0
August	0	0
September	0	0
October	0	0
November	0	0
December	0	0
Total	23,940	0

Now received per ctn. per month. Guaranteed at .50/ctn and is part of the .55¢ Alliance Accrual Amount.

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